

## Craig Chin

51 Beacon Street  
Beacon, NY 12508  
[347] 788-8823  
craig@craigchin.com

## EDUCATION

University of North Texas, Denton  
Graduated 1992 Cum Laude  
BFA in Photography, Minor in RTVF

## WORK HISTORY

**PRODUCTION/DESIGN, FREELANCE:** August 1999 to present

**SESAME WORKSHOP:** mechanical production for educational materials

**MTV NETWORKS:** mechanical production for out of home advertising, DVD packaging and more

**GOOSIE CARDS:** Flash animation for trade show

**METER INDUSTRIES:** signage, ads and publications for Grand Central Terminal

**MEDALLION ASSOCIATES:** POP materials for Barnes & Noble, B. Dalton and others

**USA NETWORKS:** print and outdoor advertising and promotional materials

**SFI (SMATT FLORENCE):** catalog production for Federated, Caché, Miadora and ads for Fortunoff

**PARHAM|SANTANA:** materials for Sony, FAO Schwartz, Teletubbies and Learning Curve

**STROMBERG CONSULTING:** worked on jobs for Pfizer, Philip Morris and Danbury Health Systems

**STAFF PHOTOGRAPHER:** June 2005 to June 2006

**The Borough of Manhattan Community College – Communications Department**

Photographed college events and student life over one academic year to build an image library for use in advertising, public relations, web and news publications.

**PRODUCTION DESIGNER:** May 2001 to April 2004

**Nickelodeon – Creative Resources**

Pre-press production for print and outdoor advertising, style guides, promotional and internal materials related to specific programs and the general brand.

**ART DIRECTOR:** January, 1997 to July, 1999

**The University of Texas Frank Erwin Center**

Worked in conjunction with the marketing department to produce print ads, posters and other promotional materials for Erwin Center Events. Worked with service bureaus and printers to order printed materials. Designed and laid out Erwin Center monthly publication, *Applause*. Produced printed materials for facility use; signs, manuals, badges etc. Supervised and worked with art intern and art assistant.

## TECHNICAL SKILLS

Extensive experience with InDesign, Illustrator, Quark XPress and Photoshop for mechanical production, design, image correction, manipulation and creation.

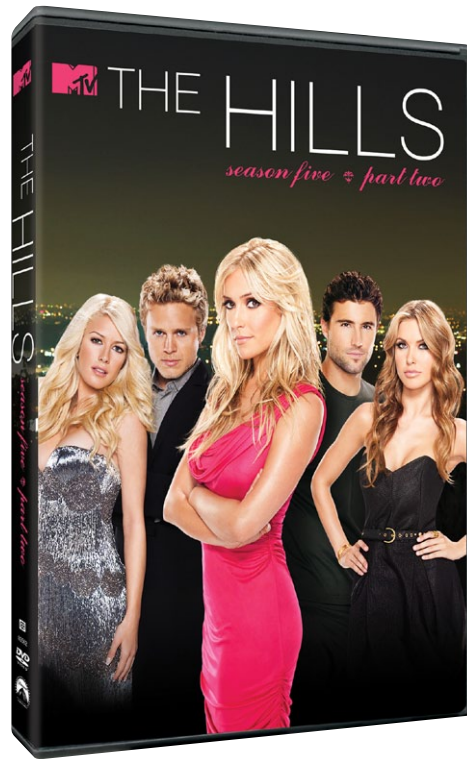
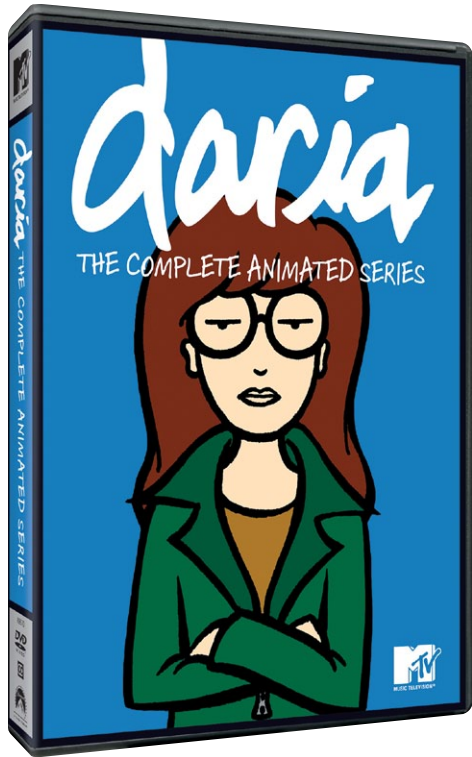
Comprehensive knowledge of both digital and analog photography equipment and techniques.

Additional expertise in digital audio recording and production and digital video production and editing.



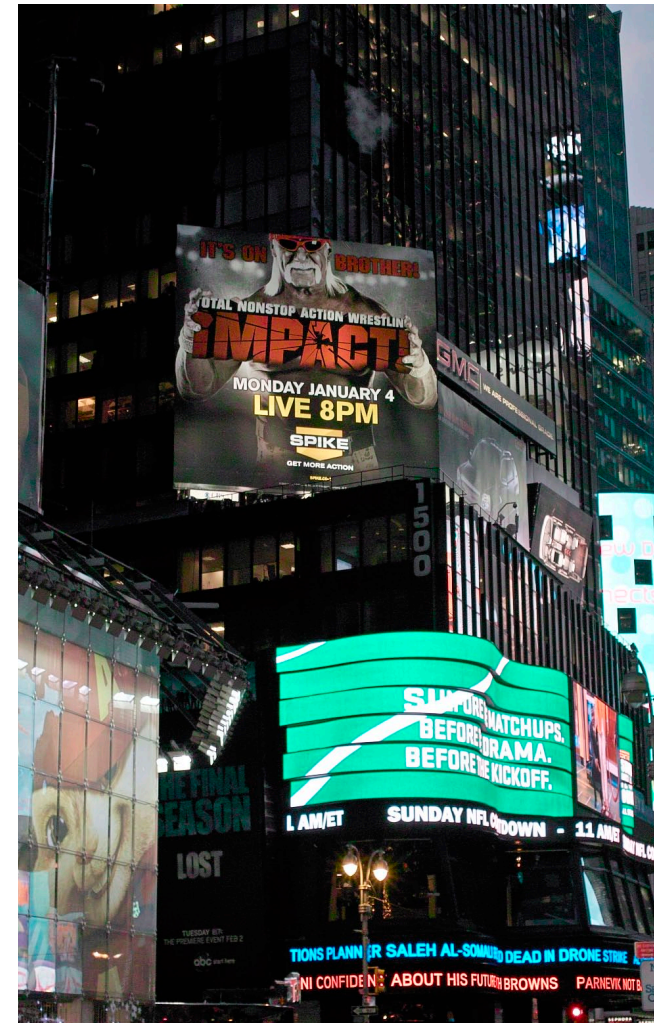
MTV: Out of Home advertising, Times Square





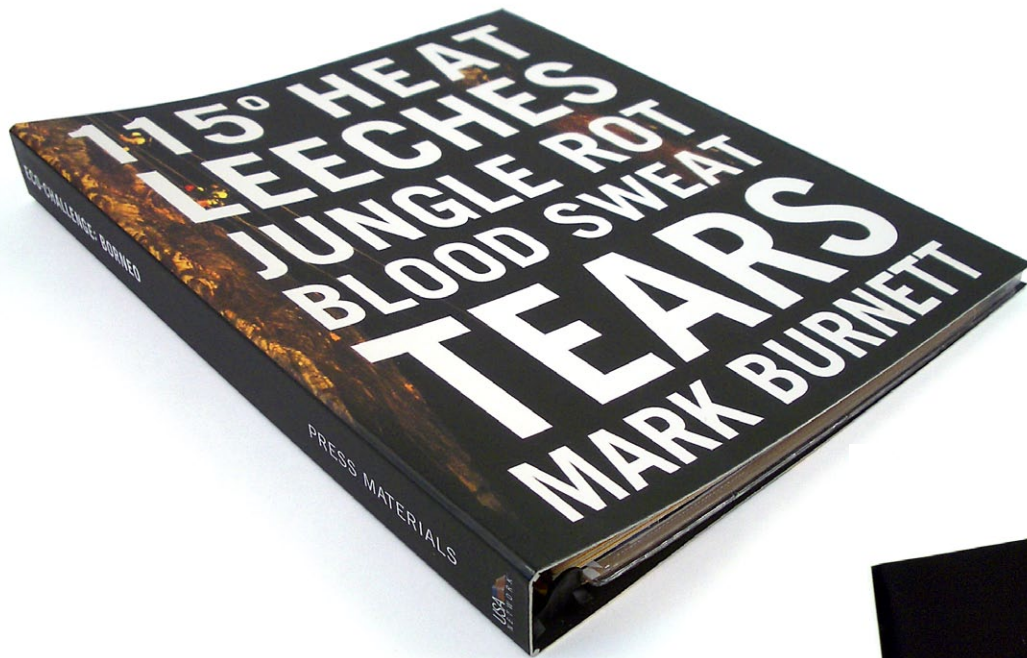
MTV: DVD Packaging, Posters





SPIKE TV: Out of Home advertising, Times Square





USA NETWORKS: Eco Challenge Borneo Press Materials



SONY: Sony Mobile Brochure and Marketing Materials



**DINING CONCOURSE**

← THIS WAY TO:

Brother Jimmy's BBQ	Little Pie Company
Café Spice	Manhattan Chili Co.
Caffé Pepe Rosso	Two Boots Pizza
Central Market Grill	Zaro's Bread Basket
Golden Krust Patties	Zócalo

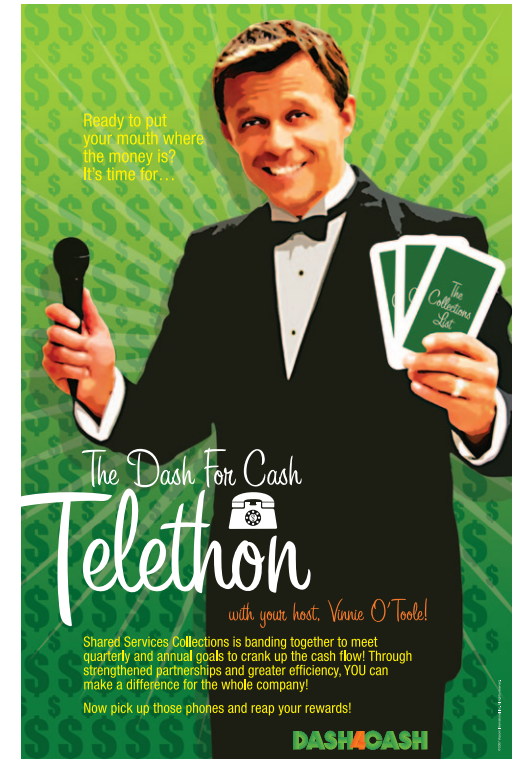
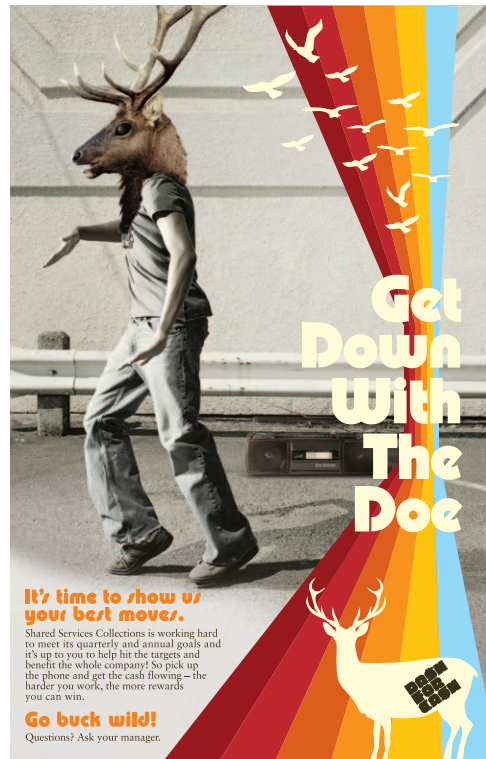
→ THIS WAY TO:

Chirping Chicken	Hale and Hearty Soups
Ciao Bella Gelato	Junior's
Dishes	Masa Sushi
Eata Pita	Mendy's
Feng Shui	New York Pretzel
	Paninoteca Italiana

**UP THE RAMP:**  
Oyster Bar & Restaurant

**NEAR THE TRAIN GATES:**  
Dahlia, Hudson News & Eddie's Shoe Repair

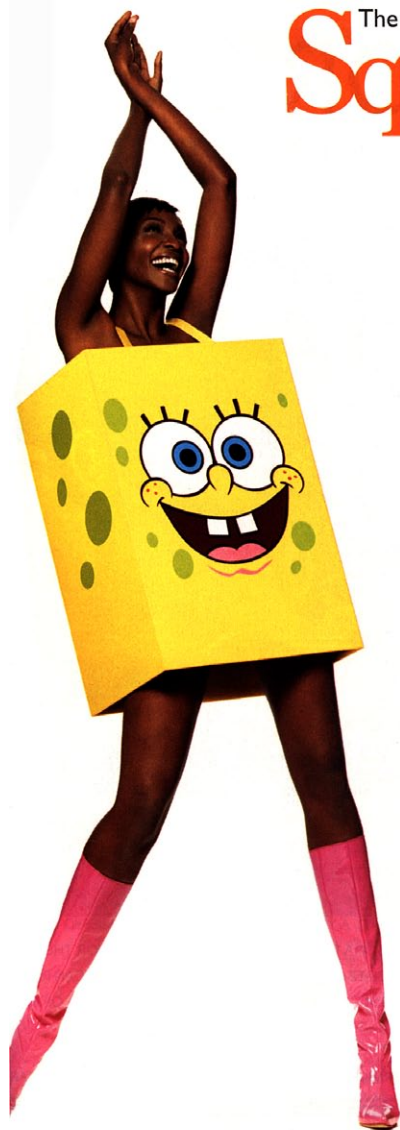
OPEN SEVEN DAYS A WEEK



MTV NETWORKS: Posters

Grand Central Terminal: Signage





# The biggest names in fashion all agree... SquarePants or Nothing

Giorgio Armani  
Jeffrey Banks  
Kenneth Cole  
Oscar de la Renta  
Carolina Herrera  
Sean John  
Betsey Johnson  
Donna Karan  
Catherine Malandrino  
Nicole Miller  
P. Miller  
Mossimo  
Rocawear  
Vivienne Tam  
John Varvatos  
Diane von Furstenberg

Today's hottest fashion designers have joined the Elizabeth Glaser Pediatric AIDS Foundation and Nickelodeon in the fight against pediatric AIDS and other serious illnesses facing children. Designers have created **one-of-a-kind SquarePants** that will be up for bid on eBay at [www.ebay.com/spongebobauction](http://www.ebay.com/spongebobauction) from September 19-30. All proceeds will benefit the Foundation, a worldwide leader in children's health.



